



## **DRAFT Chapter Business Plan Summary JCI Calgary 2011**

**Last Updated: February 2011**

### **JCI Mission**

To provide development opportunities that empower young people to create positive change.

### **Chapter Vision Statement**

To be the voice of our generation in our community.

### **Chapter Mission Statement**

JCI Calgary is the premiere organization in Calgary for young professionals and leaders that empowers its members to achieve personal fulfillment and professional development through training and fellowship initiatives.

### **Key Result Areas**

Business Development Area of Opportunity  
Individual Development Area of Opportunity  
Community Development Area of Opportunity  
International Area of Opportunity  
Growth & Development

## **Key Objectives**

### **Business Area of Opportunity**

1. Give members opportunities to network within Calgary's business community
2. Provide training that develops members' business skills

### **Individual Area of Opportunity**

1. Offer a full calendar of social opportunities
2. Share information and facilitate funding for JCI local, national and international travel opportunities
3. Provide training that develops members' personal skills

### **Community Area of Opportunity**

1. Provide opportunities for members to become educated about needs in the community, and provide opportunities for members to help fulfill those needs

### **International Area of Opportunity**

1. Build relationships with international JCI chapters
2. Consider opportunities to support international community efforts, particularly those that JCI works with nationally and internationally

### **Growth & Development**

1. Make JCI Calgary known to young professionals in Calgary, and build JCI Calgary's reputation as a resource and base for young professionals in Calgary
2. Educate potential members about JCI, and encourage them to become members if it is a good fit
3. Measure member satisfaction and engagement, and look to improve this

## Proposed 2011 Schedule of Events & Activities

January	February	March	April
January 12 – Opportunity Night (ON) January 9 – Board Meeting January 20 – Social January 28-Awards Night	February 3 – 6 – Quebec Exchange February 9 – ON February 13 – Board Meeting February 17 - Social	March 3 – Speed Networking event March 9 – New member orientation March 9 – ON March 17 – Social March ? – Effective Speaking	April 13 – ON April 21 –Social April ? – High profile speaker
May	June	July	August
May 4-7 – Conference of the America’s, Curacao May 11 – ON May 19 - Social May ? – Regional Convention May – Health & Wellness event	June 8 – ON June 16 – Social June – Wine Tasting	July – Stampede Party July – Invite Santa Clarita Jaycees to Stampede July 21 – Social	August 10 – ON August 18 – Social
September	October	November	December
September 14 – New member orientation September 14 – ON September ? – National Convention, Toronto September 22 - Social	October 12 – ON October 20 - Social October ? – Beer Tasting October 31 – November 5 – World Congress, Belgium	October 31 – November 5 – World Congress, Belgium November 9 – ON November 17 – Social November– LOTS	December ? – Christmas Party December 14 – ON

**To Be Scheduled:**

- Bi-monthly community events
- Dinner Club every six weeks
- Try Something New Club every six weeks

**JCI Calgary**  
**Statement of Changes in Fund Balances**  
**December 31, 2010**

	<b>Restricted</b>	<b>Unrestricted</b>	<b>Total</b>
Balance at beginning of year	23,018	19,938	76,032
Excess of revenue over expenses	78,000	-	78,000
Transfer of internally restricted funds			
<b>Account balances as of Dec 31st, 2010</b>	<b>101,018</b>	<b>19,938</b>	<b>154,032</b>
Anticipated impact from Japan for 2010	-21,000		-21,000
<b>Adjusted total</b>	<b>80,018</b>		<b>80,018</b>
Excess of revenue over expenses as budgeted 2011	-69,925	4,100	-65,825
<b>Projected closing balance December 31st, 2011</b>	<b>10,093</b>	<b>24,038</b>	<b>34,131</b>

<b>JCI Calgary 2011 Budget</b>				
		<b>Unrestricted</b>	<b>Restricted</b>	<b>Total</b>
<b>REVENUES</b>				
	Dues - New Members	3,000	-	3,000
	Dues - Renewing Members	6,875	-	6,875
	CASINO	-	-	-
	Awards	225	-	225
	Christmas party	1,000	-	
		<b>11,100</b>	<b>-</b>	<b>10,100</b>
<b>EXPENSES</b>				
<b>PROJECT EXPENSES</b>				
<b>OPERATIONS, MANAGEMENT, &amp; ADMINISTRATION</b>				
Professional Services	General Liability Insurance & Director & Officer Insurance	-	350	350
	Financial Audit / Financial Review	-	-	-
Memberships & Assessments	JCI Canada Assessment		1,500	1,500
	JCI Western Region Assessment	-	600	600
Executive & Chapter Development		-		-
	Leadership Academy		650	
	Awards Night	1,000		
	Christmas Party	2,000		
	Regionals	-	7,500	7,500

	Nationals	-	10,000	10,000
	Area C	-	7,000	7,000
	World Congress	-	18,000	18,000
	Effective Speaking	-	1,500	1,500
	Quebec Exchange	-	5,000	5,000
	Training		8,000	8,000
Office	Postage & Shipping	150	-	150
	Office Supplies		125	125
	Bank Charges, Cheques & Moneris Fees	400		400
Miscellaneous				
	Board Discretionary	400	-	400
	Bed Nets	300	-	300
	Board Member Business Cards	250	-	
	Kahanoff Centre		2,500	2,500
	Food (ONs and Socials)	1,600	-	1,600
	Casino fees			-
<b>Subtotal - Operations, Management, &amp; Administration</b>			<b>62,725</b>	<b>64,925</b>
<b>MEMBERSHIP</b>				
	Member Name Badges	900		900
	National Dues - New		1,200	1,200
	National Dues - Renewing		3,300	3,300
<b>Subtotal - Membership</b>			<b>4,500</b>	<b>5,400</b>
<b>MARKETING &amp; PUBLIC RELATIONS</b>				
	Website			-

	Marketing Materials		2,500	2,500
	Newsletter software		200	200
<b>Subtotal - Marketing &amp; Public Relations</b>			<b>2,700</b>	<b>2,700</b>
<b>TOTAL LOM EXPENSES</b>		<b>7,000</b>	<b>69,925</b>	<b>73,025</b>
<b>TOTAL LOM REVENUE</b>		<b>11,100</b>	<b>-</b>	<b>10,100</b>
<b>TOTAL LOM EXPENSES</b>		<b>7,000</b>	<b>69,925</b>	<b>73,025</b>
<b>TOTAL LOM INCOME (LOSS)</b>		<b>\$ 4,100</b>	<b>\$ (69,925)</b>	<b>\$(62,925)</b>